

40TH EDITION

JULY 2024

FOURWALL

MAGAZINE



**SPECIAL
ISSUE**

100+
AFRICAN
TOP MODELS

EXCLUSIVE
QUEEN KINA
MARCELLINE
TALKS ABOUT
HER REIGN AND
JOURNEY IN THE
MODELING
INDUSTRY

QUEEN KINA MARCELLINE

MISS AFRICAN GOLDEN 2023

- Beauty & Brain
- Crown & Sash
- Interview

Get The Look

*Insider Tips from
the Pros on the
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and Styles*

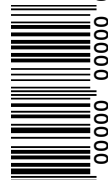
MODELING PORTFOLIO

A modeling portfolio
should showcase
your best work and
highlight your
unique look.



RISE OF FASHION INDUSTRY

Our magazine aims to promote and create awareness for models to gain exposure, recognition and attract attention of potential clients and brands.



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*OHAJA JOSEPH
SHARE ABOUT
HIS FASHION
STYLE &
JOURNEY IN
THE MODELING
INDUSTRY.*

FASHNOVE MODEL

OHAJA JOSEPH

- COVER STAR
- THE JOURNEY
- FASHIONISTA

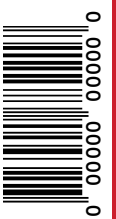
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Content



4

EDITOR'S NOTE

We are delighted to announce the 37th special issue, July edition of Fourwall Magazine.

6

INTERVIEW WITH KINA MARCELLINA

Exclusive interview with Queen Kina Marcelline, Miss African Golden 2023

11

INTERVIEW WITH OHAJA JOSEPH

Exclusive feature With Fashion Model, Ohaja Joseph

13

SKINCARE ESSENTIAL

Niacinamide is a form of vitamin B3 that helps to soothe redness, reduce hyperpigmentation a

24

MODEL BRAND

Having a modeling professional portfolio is one of the key ways to attract clients.

EDITOR'S NOTE

W

elcome to the 40th edition July 2024 special issue of Fourwall Magazine featuring Queen Kina Marcelline, Miss African Golden 2023 and

The Fashnova Model, Ohaja Joseph Chibunna.

In a world that constantly urges us to compare ourselves with others, it's essential to remember that each one of us walks a different path. Our journey is uniquely ours, shaped by our experiences, passions, and dreams. In this edition, we celebrate the spirit of individuality and delve into stories that inspire us to compete not with others, but with ourselves.

Our cover personalities exemplify the beauty of self-competition, sharing how they find fulfilment by measuring their progress against their own goals rather than comparing themselves to others. In a candid interview, they reveal their secrets to winning pageant and proving that true success lies in pursuing our personal best. Let us remind ourselves that our journey is our own.



ABAZU EMMANUEL
Chief Editor



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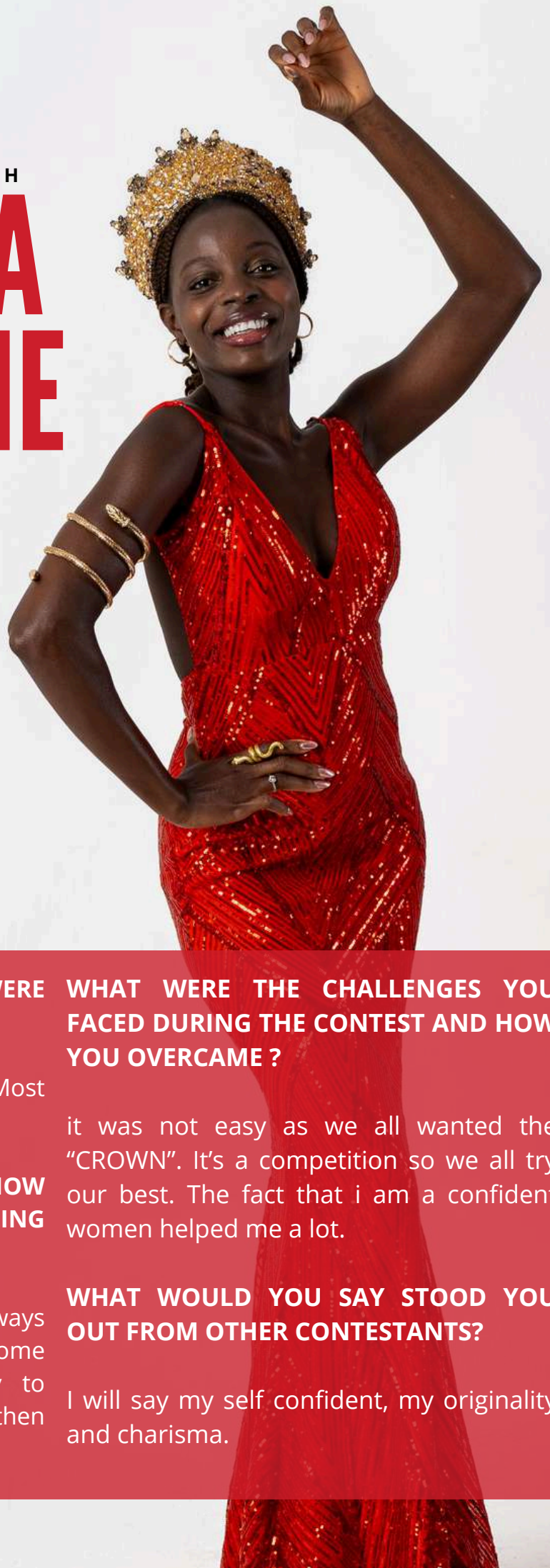
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EXCLUSIVE INTERVIEW WITH

QUEEN KINA MARCELLINE

MISS AFRICAN GOLDEN 2023



HOW DID YOU FEEL WHEN YOU WERE ANNOUNCED MISS AFRICA GOLDEN?

I was very happy and Proud but the Most important I feel honored!

TELL US ABOUT YOURSELF AND HOW YOU STARTED YOUR MODELING JOURNEY?

I was Born and raise in Senegal, I always loved fashion so it was a Dream to become international! I had the opportunity to Travel to France for My studies and then start My career in the fashion.

WHAT WERE THE CHALLENGES YOU FACED DURING THE CONTEST AND HOW YOU OVERCAME ?

it was not easy as we all wanted the "CROWN". It's a competition so we all try our best. The fact that i am a confident women helped me a lot.

WHAT WOULD YOU SAY STOOD YOU OUT FROM OTHER CONTESTANTS?

I will say my self confident, my originality and charisma.



NOW YOU HAVE BEEN CROWNED, WHAT PROJECT DO YOU HAVE IN PLAN TO CARRY OUT?

On top of my culture structure and my foundation I am planning on having a fashion agency to promote our culture and talents and more to come.

HOW DO YOU SPEND YOUR LEISURE TIME?

Travelling, and doing charity as it's important to me.

WHO IS YOUR ROLE MODEL?

I will say Noemi Campbell. She started from nothing and became everything.

WHAT DOES THIS SASH AND CROWN SYMBOLIZE TO YOU?

It symbolizes my love and respect for Africa but also the proof that when you want you can.

“

I'd love to work with African brands to promote the beauty and talent in our continent.

It was the camp but also the visits of the City

WHAT DO YOU THINK THE JUDGES WERE LOOKING OUT TO SELECT A WINNER?

Originality, honesty.

HOW WOULD YOU DESCRIBE MISS AFRICA GOLDEN PAGEANT?

As the mirror of the African beauty and originality.

WHAT DOES WINNING THIS PAGEANT MEAN TO YOU?

It means everything and most important an occasion to promote our beautiful continent.

HOW WAS THE BONDING WITH OTHER CONTESTANTS?

I had more connection with some of them and I learned a lot and that made this experience very special.

WHAT WAS YOUR BEST MOMENTS DURING THE PAGEANT?



IF YOU WERE NOT A MODEL, WHAT OTHER CAREER WOULD YOU HAVE PURSUED?

I would of be a translator as i am good with languages and I love it.

WHICH BRANDS ARE LOOKING FORWARD TO WORK WITH?

The African brands probably to promote the beauty and talent in our continent.



BEAUTY AND BRAIN

WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

I See Myself far in the positive way. I will be an Inspiration for many

ANY MESSAGE TO ASPIRING MODELS THAT DREAM TO BECOME A QUEEN?

Never give Up believe in yourself , love yourself and let no one define you ! You can do it !



Queen Kina Marcelline:

Miss African Golden 2023

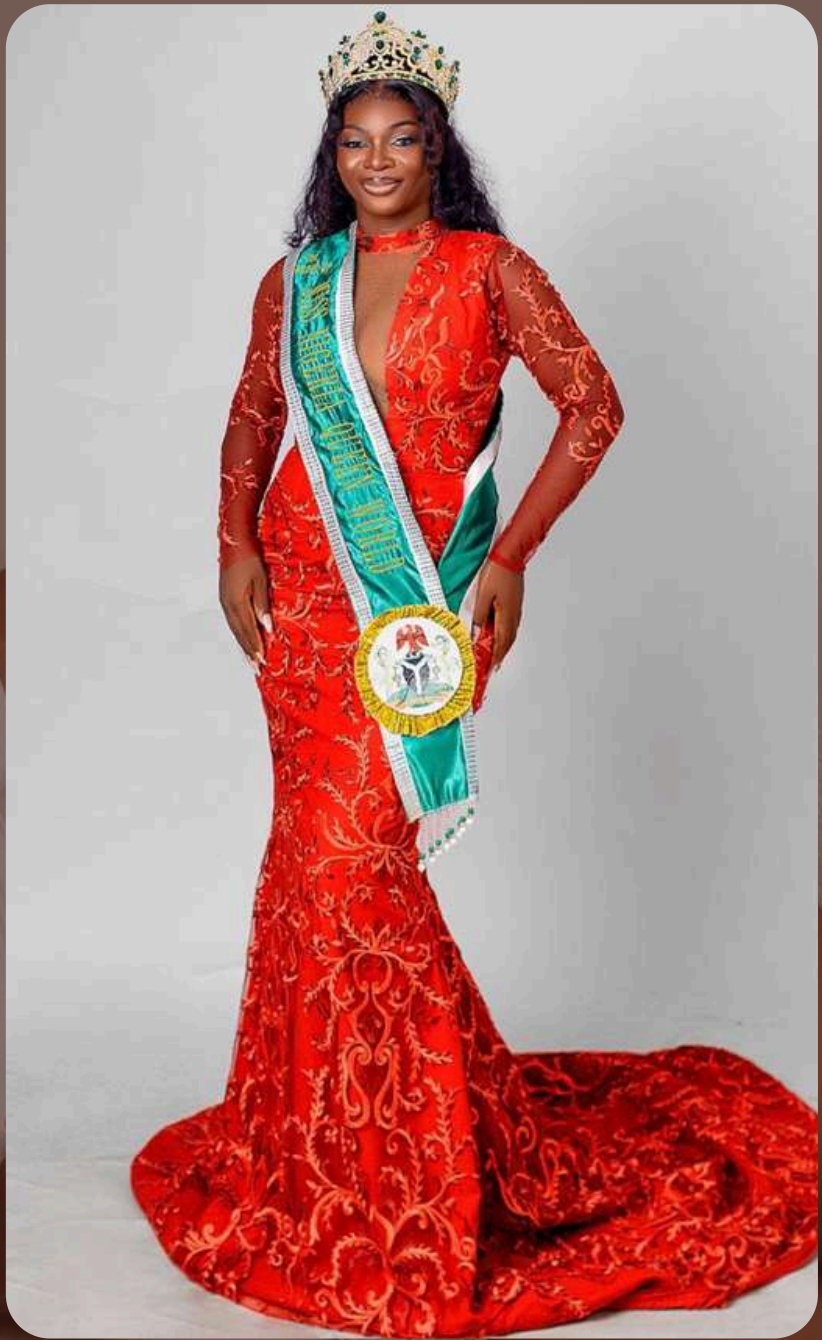
We're based off of preparing the world...for great young women - and preparing great young women for the world!

Meet **QUEEN AMAKA OTENYI**

Queen Otenyi Chiamaka Favoura 27 years old pageant Queen and a chef who come from Nkanu East in Enugu State Nigeria. Am the 3 child from 6 siblings. Studied Accountancy in Abia State Polytechnic.

I have won so many pageants which include Queen of Tourism Nigeria 2016, Miss Prestigious Nigeria 2018, Miss Crystal Nigeria 2019, Miss Golden Face International 2020, Miss Apex Queen Nigeria 2021 and Currently the reigning Miss Nigeria Queen World 2nd Runner.

My hobbies include cooking and travelling. I love embarking on Humanitarian works.





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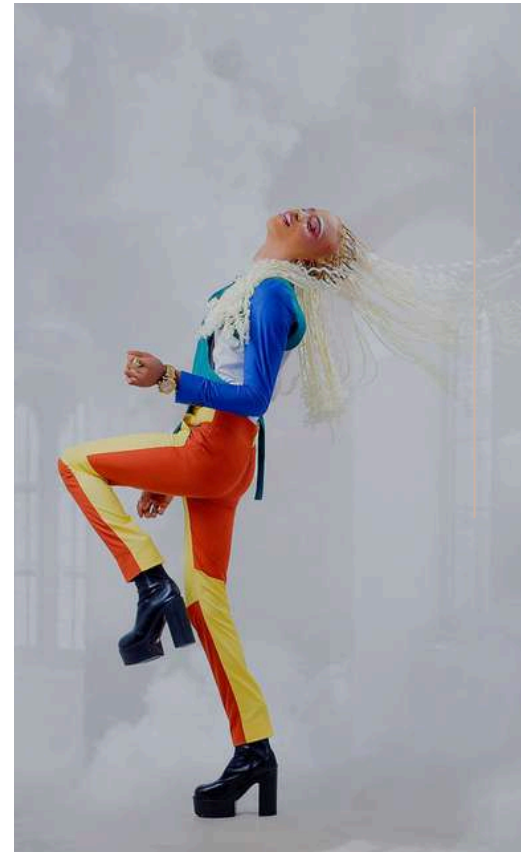
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We also use channels such as commercial brands, spa centers, lounges, bars, hotels, supermarkets, hair saloons, shopping malls, local airplane and events.

For Advertising Rates, Features, Model's Portfolio and inquiries, please send an email to: info@fourwallmag.com.ng

M E E T

OHAJA JOSEPH CHIBUNNA



Ohaja Joseph Chibunna also known as THE FASHNOVA MODEL. I hail from Amaitoolu village in Ariaria community of osisioma Ngwa L.G.A, Abia state. I'm a 22 years old student of university of calabar, Calabar, cross river state.

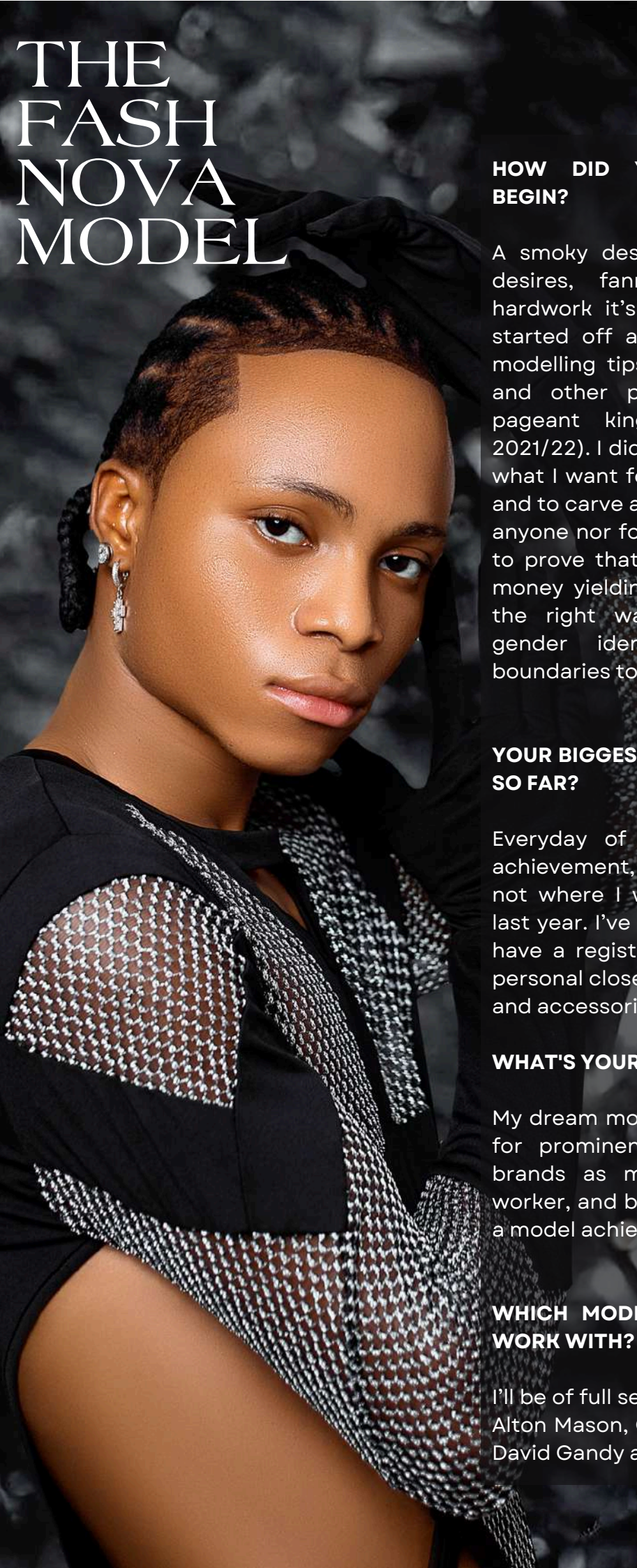
I'm a quintessential who's an adventurous explorer of life. With other great processing ambitions and goals,

I'm a beautician, entrepreneur and professional runway, editorial and fashion model. Currently Nigeria's most fashionable model 2023, the founder and director of a registered company "FASHNOVA D'LUXE"

Five years down my modeling career I'm happy to say I'm proud of where I am now and I'm working hard to attain greater heights so as to make the industry and society at large a better place.

Ohaja Joseph Chibunna also known as THE FASHNOVA MODEL. I hail from Amaitoolu village in Ariaria community of Osisioma Ngwa L.G.A, Abia state. I'm a 22 years old student of university of calabar, Calabar, cross river state.

THE FASH NOVA MODEL



HOW DID YOUR MODELING JOURNEY BEGIN?

A smoky desire that turned into flaming desires, fanned with zeal, faith and hardwork it's become a burning reality, I started off as a 5 years ago by learning modelling tips and etiquettes on YouTube and other platforms then I became a pageant king (MR ABIA AMBASSADOR 2021/22). I didn't feel comfortable as I knew what I want for myself, I came for business and to carve a niche for myself not to be like anyone nor for the fun, I had the eagerness to prove that modeling can be a full time money yielding prospective career if done the right way. I didn't compromise to gender identity as I went beyond boundaries to create masterpieces.

YOUR BIGGEST ACHIEVEMENT IN MODELING SO FAR?

Everyday of my life as a model is an achievement, I can look back and say this is not where I was yesterday, last month or last year. I've made a name for myself and I have a registered brand, I can look at my personal closet and see lots of unique wears and accessories.

WHAT'S YOUR DREAM MODELING JOB?

My dream modeling job is to walk and work for prominent international and national brands as model and also a corporate worker, and being on the Forbes top lists as a model achiever.

WHICH MODEL ARE YOU INTERESTED TO WORK WITH?

I'll be of full service to work legitimately with Alton Mason, Cara Delevingne, Denola Grey, David Gandy and Tyson Beckford..



My dream modeling job is to walk and work for prominent international and national brands as model

YOUR FAVOURITE PHOTOGRAPHER AND WHY?

In recent times, I'll say my favorite photographer is Greatness of Greatness Studio located in Calabar, their services are top notch with quality photo delivery and zero delay. I can walk in there without a concept nor pose but will come out with Vogue worthy shots.

WHAT ACTUALLY BIRTH YOUR CONCEPT OF PHOTO SHOOT?

Well, Avante-Garde Extraordinaire is the term I'll use to describe my kind of art, inspirations that comes to mind and I birth them to reality. I can see a pose and have it in mind to recreate it before a camera but once I'm set to shoot I find myself doing my original and something spectacular you can't see elsewhere.

DO YOU HAVE MENTOR IN MODELING, WHO AND WHY?

Well, I'll say that I mentor myself ... looking up to someone and wanting to be like them means towing the same route and process they did .. I just let myself lead and I can simply admire or pick out few things from other better models.

IF YOU WERE TO CHANGE ONE THING IN THE FASHION INDUSTRY, WHAT WOULD THAT BE?

This is a very critical question and I'm careful enough to spread my answer like the sheet of a cradle bed. I'll totally change the fact of gender assignment to fashion related coverages, most models have mind blowing concepts to birth to reality for the world to see but for the fact they've been made to believe that somethings are only meant for men or women they just drop it not knowing that it might be the job that'll bring them to map of limelight.

ANY CELEBRITY CRUSH?

Flipping through the pages of my head I'll mention Actor Jide Ekene, Actor Ik ogbonna, Actress Nancy Isime,

WHERE DO YOU SEE YOURSELF IN YHE NEXT FIVE YEARS?

Although my expectations are Obong but I'll bridle the list by saying that in the next five years I'll be a big star, philanthropist, a successful medical practitioner and many more.





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SKINCARE ESSENTIAL

What Is Niacinamide?

Niacinamide is a form of vitamin B3 that helps to soothe redness, reduce hyperpigmentation and aid in hydration, per the National Center for Biotechnology Information (NCBI). The great thing about topical niacinamide is that it has minimal side effects, per the NCBI. Furthermore, Dr. Henry recommends the ingredient for its soothing and anti-

inflammatory properties, and for those with sensitive skin. "It contributes to moisturizing the skin, and it also contributes to fortifying the skin barrier and reducing inflammation," she says.

What Is Vitamin C?

Vitamin C is an antioxidant known for its brightening and anti-aging abilities in topical skin care applications, per the [NCBI](#). There's a good chance you already use a vitamin C serum or moisturizer in your morning routine to fight hyperpigmentation and dullness. There are many different forms of vitamin C found in topical skin care; L-ascorbic acid is vitamin C in its strongest and purest form, and it's highly effective in topical skin care applications, per the NCBI.

Can You Use Niacinamide With Vitamin C?

For years, it was recommended to use niacinamide and vitamin C in separate



routines because vitamin C formulations weren't always stable, Dr. Henry says. Furthermore, per the Indian Dermatology Online Journal, when a vitamin C formula isn't stable, it's not as effective on the skin, and when you pair it with certain ingredients, like niacinamide, that can make both ingredients ineffective. Vitamin C serums can become unstable when the formula is exposed to air and sunlight. A good indication that your vitamin C serum is no longer stable is if it becomes a dark, amber color.

Today, formulations have improved and sometimes, niacinamide can be successfully paired with vitamin C, but you really have to pay attention to the products you're using. In fact, it's highly situational, but your best chance is to use vitamin C serum and niacinamide serum formulated to be used together. L'Oréal Paris recommends using L'Oréal Paris Revitalift Derm Intensives 12% Pure Vitamin C + E + Salicylic Acid Serum and L'Oréal Paris Bright Reveal 12% [Niacinamide + Amino Sulfonic + Ferulic Acid] Dark Spot Serum in the same routine to target dullness and dark spots. This way, you can confidently use both in the same regimen because the brand has formulated them with the intention to pair if needed.



4 ESSENTIAL STEPS TO BECOME A FASHION MODEL

Do you dream of being on the glossy covers of top fashion magazines or being the face of top fashion brands? If yes, you are not alone. Becoming a fashion model is an aspirational path that has delighted the hearts of countless candidates. But in today's competitive world, you need careful planning, preparation, and a lot of dedication to start a career as a fashion model.

So, if you're ready to take a step toward your dream career, read on! In this blog post, we will provide four essential steps to set you on the right track.

Let's get started!

ENHANCE YOUR APPEARANCE

If you're an aspiring fashion model, understand that your overall appearance plays a significant role in this competitive industry. This means along with a clear face, having a toned body is also essential.

To achieve a sculpted physique, you can consider one of the body contouring treatments like breast lift, tummy tuck, abdominoplasty, and much more. Similarly, for enhancing your facial beauty, there are various treatments to consider, such as a facelift, brow lift, or rhinoplasty.

However, make sure to consult with professionals who can provide guidance tailored to your unique needs and goals. Note - Regardless of whichever cosmetic treatment you undergo, it is essential to maintain a healthy lifestyle to retain the results of treatments and boost your overall well-being.

DEVELOP MODELING SKILLS

Once you have that model appearance, the next step is to work on the skills you need to become a model. These include the art of posing, ramp walking, and facial expressions.

Of course, to hone these skills, you need to practice a lot. You can do this in front of a mirror to see what works best for your body type and face. While practicing on your own is crucial, study the work of successful models and observe their poses, walks, and expressions.

If you have the opportunity, consider seeking professional modeling training. Guidance from experts can provide valuable feedback and help refine your skills.



BUILD YOUR PORTFOLIO

A modeling portfolio is essential, as many potential studios will look at it before deciding to work with you. It is your visual resume showcasing your potential and versatility as a model.

For this, research to find reputable photographers who can capture your best angles. Moreover, share your aspirations and ideas with them for the shoot.

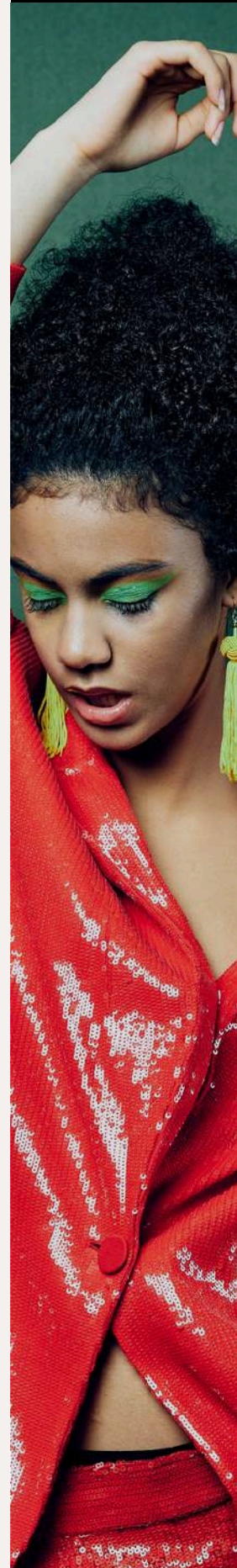
Lastly, when selecting photos for your portfolio, aim for a diverse range of shots that highlight your versatility. Include beautiful headshots and full-body shots that display your physique, posture, and facial expressions.

NETWORK AND FIND OPPORTUNITIES

Networking plays a crucial role in the fashion industry. It opens doors to valuable connections and opportunities.

The best way to network is by attending fashion shows, industry events, and workshops to meet photographers, designers, and agents. Attending these events is not enough; make efforts to introduce yourself, exchange contact information, and follow up after the event. You can start seeking out job opportunities online as well. For example, if you are interested in getting steady jobs, you can do a search to see what is available and start applying. Check out more at premiummodelsapp.com

Additionally, look for opportunities to promote yourself that could get you noticed by potential clients. For example, collaborating with upcoming designers so that they give you some exposure by featuring you in their social media or portfolio.



Meet QUEEN NWOKEJI IMMACULATE

Queen Nwokeji Immaculata who hails from __Oru East__ LGA of Imo_ state is a professional model and a beauty queen, currently the titleholder of ___Face Of Nigeria Ebonyi State 2rUP. She is a student of___Alex Ekwueme Federal University Ndufu Alike Ikwo AE-FUNAI_ university, studying_International Linguistics_.

Working across a variety of genres, she is one of the most versatile and accomplished young talents today.

Immaculata started modeling at early stage and have achieved a lot as a model from winning pageant title to working with top brand in Nigeria. She has been recognised and commended for her charitable work and giving back to the community.

She has made appearances in notable commercials for brands, editorial features, fashion exhibition and magazine cover.





Origins of the Beauty Pageant Contests to determine "who is the fairest of them all" have been around at least since ancient Greece and the Judgment of Paris. According to legend, a poor mortal goatherd, Alexandros (Paris), was called upon to settle a dispute among the goddesses. Who was the most beautiful: Hera (Juno), Aphrodite (Venus), or Athena (Minerva)? All three goddesses offered bribes: according to the writer Apollodorus, "Hera said that if she were preferred to all women, she would give him the

BEAUTY PAGEANT ORIGINS AND CULTURE

kingdom over all men; and Athena promised victory in war, and Aphrodite the hand of Helen." When Paris selected Aphrodite in exchange for getting Helen of Troy, the most beautiful mortal of the time, he inadvertently started the Trojan War. While ancient Greeks memorialized in myth the complicated relationship between beauty and competition, there is no historical

evidence that they actually held contests for women. A "contest of physique" called the euandria was held yearly at an Athenian festival — but the contest was for men. European festivals dating to the medieval era provide the most direct lineage for beauty pageants. For example, English May Day celebrations always involved the selection of queens.

In the United States, the May Day tradition of selecting women to serve as symbols of bounty and community ideals continued, as young beautiful women participated in public celebrations. When George Washington rode from Mount Vernon to New York City in 1789 to assume the presidency, groups of young women dressed in white lined his route, placing palm branches before his carriage. General Lafayette's triumphant tour of the United States in 1826 also was greeted by similar delegations of young women.

INTERVIEWING TIPS FOR A MODELING CAREER.

Working through an agency is the most common way for a model to get work. Doing well in a modeling interview is key to getting your foot in the door. Whether you were contacted by the agency or are going in on your own accord, you need to present yourself in the best light to make a lasting impression. This means you'll have to rely on more than just your good looks to ace the interview. Prepare with our interviewing tips for a modeling career!

Do Your Research

Research the agency, so you know what kind of models they represent as well as what their body style, portfolio, and other requirements are. This ensures you fit the criteria and are well-prepared for the interview. Many agencies put this information on their website, but you can also call them.

Prepare a Portfolio

A portfolio is one of the most effective tools an aspiring model has. Agencies may specify the number and type of photos you need to have in your portfolio. The minimum is generally one portrait photo and one in upright body position. You can also include simple poses such as sitting, profile and looking over your shoulder. You usually don't have to smile, but you may wish to have some pictures with varying facial expressions to show versatility. The clothing you wear should be tight-fitting, such as swimwear, tank tops, and skinny jeans. Do not wear any make-up in the shots, as the agency needs to see how you look completely natural.

Prepare a Resume

This document provides the interviewer with the most pertinent information about you at-a-glance. It contains information on your past modeling work, any training as an actor or any awards. Also a list of shows or publications you've appeared in, as well as any educational background you have in fashion or a related field. You can also include your body measurements, including height, weight, bust, waist, hips, inseam, dress size and shoe size. Some agencies though require you to put this information in a separate document called a "comp card".

Take Care of Your Appearance

Your hair, nails, and skin must be clean, neat and free of blemishes. You will want to look as natural as possible, so use a sparing amount of make-up. This may include a little bit of foundation, mascara, eye shadow, and lip gloss.

Practice Modeling

The interviewer will assess how well you pose and walk, so practice beforehand to make sure you've at least got the basics down. Watch videos and look in magazines to get ideas for poses, facial expressions and how to walk a runway. Try things out in a mirror to make sure it looks good, then ask family members and friends to watch and give you some pointers. Practice maintaining your composure in any situation.

Think of Answers to Common Questions

Modeling interviews usually involve some standard questions. These most often include questions about how long you've been modeling, any especially notable shows or publications you've appeared in. It may also be about the type of modeling you want to do (e.g. commercial, fashion, etc.), and why you want to work with that particular agency.

Model Breaun



A modeling portfolio is a collection of photographs that highlights a model's style range and ability. It is essentially a resume that showcases a model's strengths and experiences while establishing a good first impression among modeling clients.

BE DIFFERENT

When it comes to portfolio, choosing the right pictures can make all the difference. A good picture not only about beauty but also reflects your personality and values. With so many models out there, its always overwhelming to be the chosen one.

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Our online portfolio platform is suitable for creating and sharing professional portfolios for modeling or any other industry. One of its unique features is the convenience of creating and maintaining an online portfolio, a digital resume, and a user profile (serving as a personal website/social media) all in one place.

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MODEL PORTFOLIO:

HOW TO CREATE A MODEL PORTFOLIO



A professional model portfolio can help you secure a modeling agent, book modeling work, and achieve your career goals. Learn the elements of a great model portfolio and how to build your portfolio book step-by-step.

What Is a Model Portfolio?

A model portfolio, or modeling portfolio, is a digital or printed photo book used in the modeling industry by professional models and their agents to demonstrate a model's look, body type, versatility, and abilities. Aspiring models use portfolio books to gain representation from modeling agencies, display examples of their work to potential clients, and build their modeling careers.

7 Key Elements of a Model Portfolio

When creating your portfolio, choose the best photos to represent your look. Depending on the type of model you'd like to become, a professional model portfolio includes some or all of the following elements:

- 1.1. Beauty shot: If you hope to excel in fashion modeling, you may want to include a beauty shot using a professional hair stylist and makeup artist to achieve the types of photos found in fashion magazines. Unlike your headshot, which should show your natural look, beauty shots can display more dramatic looks and different hairstyles.
- 2.
- 3.2. Contact information: Include your contact information so potential clients and modeling agents can reach you. Include your email address, phone number, social media handles, and general location (such as New York or Los Angeles).



1.3. **Emotional shots:** If you want to be a commercial model, you'll want to include photos that display a range of facial expressions, from happy, smiling shots to serious, dramatic looks.

1.4. **Full-length shot:** Also known as a body shot, this photo shows your body type and physique. If you want to be a commercial model, include full-body pictures of yourself in different outfits. Many high fashion models have a swimsuit shot in their modeling photos.

1.5. **Headshot:** A good headshot shows your face and hair from the shoulders up. This photo should display a natural and honest look without heavy makeup or styling distortion.

1.6. **Location shot:** If you hire a professional photographer for your portfolio photo shoot, they can help you choose various locations for your photos that best suit the type of modeling you hope to pursue.

1.7. **Statistical information:** Include informational stats about yourself, such as your age, body measurements, and hair and eye color. If you have any physical features you think a potential client might want to know about, like tattoos, include that information, too.

How to Build a Model Portfolio

To build your model portfolio, follow this step-by-step guide:

1.1. **Choose your type of modeling.** As a beginner model, you'll want to choose the type of modeling you'd like to

pursue, such as fashion, commercial, or fitness. If you work with a modeling agent, they likely know what their clients want.

1.2. **Find a professional photographer.**

Though you might initially be able to get away with having a friend take photographs for your portfolio, you'll want a professional to achieve the best shots. "There's the misconception of when you start modeling, you have to pay tons of money to a photographer, rent a studio," Naomi Campbell says. "That's not true. If the model agent likes what they see and they would like to pursue you as being a model that works with their agency, then they will guide you [and] call a reputable photographer that they know."

1.3. **Make a plan of action.** Research other model portfolio examples and confer with your photographer and agent to determine the exact shots and looks you'd like to achieve for your photoshoot. Having a plan of attack will save you time on the day of the shoot and ensure you have every type of photo you need for your portfolio.

1.4. **Choose your wardrobe.** Depending on the type of modeling you want to do, you may already have the clothing you need for your photoshoot. According to supermodel Naomi Campbell, the "model uniform" is a fitted T-shirt and jeans. If you work with an agency, they may have a wardrobe stylist to supply you with great outfits.



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