

41TH EDITION

AUGUST 2024

FOURWALL

MAGAZINE

**SPECIAL
ISSUE**

*Get
the
Crown*

*Insider Tips
from top
Queen on
how to win
a pageant*

5 WAYS
TO EMBRACE
YOUR BEST
SELF

**Our Crown
Our Glory**

WINNERS, MISS INTEGRITY
NIGERIA 2024

- QUEEN HELEN ABIODUN
- QUEEN MARYANN UDOKWU
- QUEEN TREASURE MOSES

**RISE
OF
FASHION
INDUS
TRY**

Our magazine aims to promote and create awareness for models to gain exposure, recognition and attract attention of potential clients and brands.



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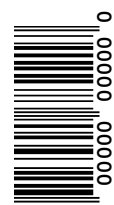
*SPECIAL
ISSUE*

**KINGSLEY
KELECHI**

COVER STAR
THE JOURNEY
INTERVIEW

**THE
NEW
DAWN!**

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EDITOR'S NOTE

W

elcome to the 41th edition August 2024 special issue of Fourwall Magazine featuring the winners of Miss Integrity

Nigeria 2024 and Kingsley Kelechi, the founder of Face of Nigeria Abia state.

In a world that constantly urges us to compare ourselves with others, its essential to remember that each one of us walks a different path. Our journey is uniquely ours, shaped by our experiences, passions, and dreams. In this edition, e celebrate the spirit of individuality and delve into stories that inspire us to compete not with others, but with ourselves.

Our cover personalities, exemplifies the beauty of self-competition, sharing how they finds fulfilment by measuring their progress against their own goals rather than comparing themselves to others. In a candid interview, they reveals their secrets to winning pageant and proving that true success lies in pursuing our personal best. Let us remind ourselves that our journey is our own.



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THE QUEENS OF MISS INTEGRITY NIGERIA 2024

BEAUTY WITH COURAGE

EXCLUSIVE INTERVIEW WITH

QUEEN HELEN ABIODUN

MISS INTEGRITY
NIGERIA 2024

CONGRATULATIONS FOR EMERGING MISS INTEGRITY NIGERIA, HOW DO YOU FEEL ABOUT THIS WINNING?

Winning Miss Integrity Nigeria 2024 is a dream come true. I feel an overwhelming sense of gratitude and responsibility. This title is not just a personal achievement but a platform to make a meaningful impact.

TELL US ABOUT YOURSELF?

My name is Abiodun Helen Folashade. I am a proud indigene of Ondo State, Born and raised in Kaduna State.

I am a final year student of Kaduna Polytechnic, pursuing a degree in Human Resource Management. Throughout my academic journey, I have developed a diverse skill set and a range of professional interests.

I am an entrepreneur, a data analyst and an accomplished public speaker, having engaged in numerous speaking engagements where I share my knowledge and experiences. My passion for storytelling and communication is reflected in my roles as a writer and screen presenter.



the values of integrity and service set me apart. I made it a point to share my genuine self and my vision for using the platform to drive meaningful change, which resonated with the judges.

HOW WAS THE BONDING WITH OTHER CONTESTANTS?

The bonding with other contestants was wonderful. We supported each other throughout the journey, and it felt like a sisterhood. The camaraderie and encouragement we shared made the experience even more memorable.

WHAT WAS YOUR BEST MOMENTS DURING THE PAGEANT?

My best moment was the final stage when I realized that all my hard work had paid off. It was an overwhelming feeling of achievement and joy, and sharing that moment with my fellow contestants and supporters was truly special.



“

I made it a point to share my genuine self and my vision for using the platform to drive meaningful change, which resonated with the judges.

My commitment to philanthropy is a core part of who I am. I am deeply dedicated to making a positive impact in every environment I find myself in. Supporting others and giving back to society brings me immense joy, and I strive to make a difference through various initiatives and volunteer work.

WHAT WERE THE CHALLENGES YOU FACED DURING THE CONTEST AND HOW YOU OVERCAME THEM?

One major challenge was balancing the intense preparation and personal commitments. I overcame it through meticulous planning and support from my family and friends. Staying focused on my goal and reminding myself of the purpose behind the competition helped me stay motivated.

WHAT WOULD YOU SAY STOOD YOU OUT FROM OTHER CONTESTANTS?

I believe my authenticity and commitment to

WHAT DO YOU THINK THE JUDGES WERE LOOKING OUT TO SELECT A WINNER?

I believe the judges were looking for a combination of authenticity, commitment to integrity, and the ability to make a positive impact. They wanted someone who could represent the values of the pageant and engage with the community effectively.

HOW LONG HAVE YOU BEEN IN THE MODELING?

I've been into modeling for 2 years

WHAT DOES WINNING THIS PAGEANT MEAN TO YOU?

Winning this pageant means a great deal to me. It's not just a personal achievement but a platform to advocate for causes I believe in and make a difference in the community. It's a chance to use my voice and influence positively.

NOW YOU HAVE BEEN CROWNED, WHAT PROJECT DO YOU HAVE IN PLAN TO CARRY OUT?

I plan to launch a campaign focused on Anti-bullying in schools. As well as empowering youths through skill acquisition. And also engaging in community outreach projects and partnering with local organizations to foster a culture of honesty and responsibility.

WHO IS YOUR ROLE MODEL?

My role model is Oprah Winfrey. Her resilience, dedication to philanthropy, and ability to inspire millions are qualities I deeply admire and strive to embody.



WHAT DOES THIS SASH AND CROWN SYMBOLIZE TO YOU?

The sash and crown symbolize the responsibility and privilege of representing the values of integrity and service. They are a reminder of the commitment I've made to uphold these values and make a positive impact.

IF YOU WERE NOT A MODEL, WHAT OTHER CAREER WOULD YOU HAVE PURSUED?

If I were not a model, I'll drive deeper into the HR world and Data Science, and I would have pursued a career in social work or community development. My passion for helping others and driving positive change would have led me in that direction.



WHICH BRANDS ARE LOOKING FORWARD TO WORK WITH?

I'm excited about the opportunity to work with brands that align with my values of integrity and social responsibility. I'm particularly interested in collaborating with brands that focus on community engagement and sustainable practices.

WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

In the next five years, I see myself continuing to advocate for positive change through various platforms, expanding my modeling career, and potentially working on initiatives that address my passion in life.

ANY MESSAGE TO ASPIRING TEEN MODELS THAT WANT TO FOLLOW YOUR FOOTSTEPS?

My message to aspiring teen models is to stay true to yourself and your values. Focus on developing your unique voice and use your platform to make a difference and to not submit yourself to any form of pressure. Perseverance, dedication, and authenticity are key to achieving your goals.

We're based off of preparing the world...for great young women - and preparing great young women for the world!



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M E E T

CHIKA KINGSLEY KELECHI



Chika Kingsley Kelechi who is otherwise known as Kelly . A multifaceted creator ,a model ,event producer and brand manager.

A native of Ohafia Local Government Area in Abia State.

I am a graduate and an OND holder of Laboratory Science from Akanu Ibiam Federal Polytechnic Unwana, Ebonyi State.

I would say that i am an embodiment of love and peace and I love to promote social life through the use of social media

Through my online presence, I strive to create a community where everyone feels welcomed and supported. I share uplifting messages, inspiring stories, and engaging content that encourages positive interactions and meaningful connections. Whether it's through a heartfelt post, a kind comment, or a thoughtful conversation, my goal is to spread kindness and understanding.

By promoting inclusivity and empathy, I hope to make a difference in the lives of those who follow me.

Chika Kingsley Kelechi who is otherwise known as Kelly . A multifaceted creator ,a model ,event producer and brand manager.
A native of Ohafia Local Government Area in Abia State.

FOUNDER, FACE OF NIGERIA ABIA STATE

HOW DID YOUR MODELING JOURNEY BEGIN?

I started modeling journey 3 years ago and so far so good it has been so amazing.

YOUR BIGGEST ACHIEVEMENT IN MODELING SO FAR?

My biggest achievement in the modeling so far at the moment now, tho I have gotten to the level I want to but I will say it's establishing the 2 modeling brands i have now.

WHAT'S YOUR DREAM MODELING JOB?

My dream modeling job is to be an inspiration, influencer and coach to an aspiring or upcoming models

TELL US MORE ABOUT YOUR PAGEANT BRAND?

I have 2 pageant brands which are Champ models management and Face of Nigeria Abia, champ models management is a modeling agency which help in grooming, directing, branding and rebranding of models, it's also an agency for pageant management, event coordinator and a pageant franchise holder etc While Face of Nigeria is a beauty pageant brand for ladies aspiring to be models and have a leadership role or rather to start up their modeling career.

WHAT MOTIVATED YOU TO ESTABLISH FACE OF NIGERIA ABIA STATE?



My dream modeling job is to walk and work for prominent international and national brands as model

The mindset of establishing the brand Face of Nigeria Abia came from an inspiration I had from my coach (coach Pkhay)and at same time without having any brand at that moment I have like models I do train, coach and help so much in the industry some of them began to call me their mentor and coach, that alone motivated me establish Face of Nigeria Abia

YOUR FAVOURITE PHOTOGRAPHER AND WHY?

My favorite photographer is prez capture on IG (@prezcaptures) based at Ozoro delta state, I choose him because he knows and I love wat he does, his amazing in his work .

WHAT HAS BEEN THE BIGGEST CHALLENGE ON MANAGING YOUR CAREER AND YOUR BRAND?

Financial problem,when there is no funds it will be so hard to host or manage up a brand and also the fear of models ,talking to models trying to convince them can be so hard and difficult...

... so without u having a strategy or something to show off, will be so difficult to get.

DO YOU HAVE MENTOR IN MODELING, WHO AND WHY?

My mentor people I look up to in the modeling industry is strut unusual org (coach Pkhay) I mean his an inspiration to me and his footsteps is what I have been following and then Mr. Emmanuel Somto

IF YOU WERE TO CHANGE ONE THING IN THE PAGEANT INDUSTRY, WHAT WOULD THAT BE?

· if am able to change one thing in the pageant industry it would be the fact that money is now used as a determinant of winning a pagent.

WHERE DO YOU SEE YOURS BRAD IN THE NEXT FIVE YEARS?

I see my brand going global let the name be heard all round the world.





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EXCLUSIVE INTERVIEW WITH

QUEEN MARYANN UDOKWU

1ST RUNNER UP, MISS
INTEGRITY NIGERIA
2024

CAN WE MEET YOU?

My name is Queen Udokwu Maryann , and I'm honored to be the 1st Runner Up of Miss Integrity Nigeria 2024.I'm a passionate advocate for women's empowerment through beauty celebrating strength,grace and diversity.

HOW DOES IT FEEL WINNING A PAGEANT CROWN?

It's an incredible feeling! I'm grateful and humbled to have been recognized among talented contestants.

WHAT MOTIVATED YOU TO CONTEST FOR MISS INTEGRITY NIGERIA?

I was inspired by the pageant's focus on integrity and empowering young women.I hope to inspire others and make a positive Impact in communities.

WHAT WERE THE CHALLENGES YOU FACED DURING THE CONTEST AND HOW YOU OVERCAME THEM?

Time management, self-doubt, and pressure to conform to beauty standards. I overcame them by focusing on my strengths, prioritizing tasks, and embracing my uniqueness.

WHAT WOULD YOU SAY STOOD YOU OUT FROM OTHER CONTESTANTS?

I believe my passion for integrity, my unique perspective, My authenticity, confidence, and determination during the competition.

DID YOU FEEL YOU DESERVED TO BE THE MAIN WINNER?

I'm proud of my achievement, and the winner deserved her title. I'm focused on my own journey.

HOW DID YOUR FAMILY AND FRIENDS REACTED TO YOUR NEW ACHIEVEMENT?

They're overjoyed and supportive, celebrating my accomplishment.

WHAT PROJECT YOU HAVE IN MIND TO CARRY OUT?

My project, 'Unleashing the Power of Beauty: Celebrating Strength, Grace, and Diversity,' aims to empower women and girls to embrace their unique beauty, inside and out. By promoting self-acceptance, self-love, and inclusivity, I hope to create a supportive community that celebrates individuality and challenges traditional beauty standards.

WHO IS YOUR ROLE MODEL AND WHY?

My Role model is my mum, who have taught me the importance of hard-work, and how to stay true to oneself, and Queen Oniugbo Vivian, the current Miss Eco Nigeria who has taught me not to limit myself and be like people.

SO WHAT IS NEXT FOR YOU?

Now that I've been crowned 1st Runner Up of Miss Integrity Nigeria, I'm excited to:

*Launch my project, 'Unleashing the Power of Beauty,' and make a positive impact on my community.

*Collaborate with like-minded individuals, organizations, and brands to amplify my message and reach a wider audience.





“

I believe my passion for integrity, my unique perspective, My authenticity, confidence, and determination during the competition.

*Continue to advocate for young women's empowerment, using my platform to make a difference.

*Explore opportunities in media, leadership, to further amplify my voice and influence.

*Prepare for future pageants and competitions, to continue growing and challenging myself.

WHICH BRANDS ARE LOOKING FORWARD TO WORK WITH?

I'm interested in collaborating with brands focused on , women's empowerment, refugees support and Immigration.

WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

In the next 5 years, I envision myself as an Ambassador, philanthropist, Diplomat and a leading voice in the beauty and empowerment space, inspiring a new generation of leaders and change-makers.

ANY ADVICE FOR ASPIRING PAGEANT MODELS DREAMING OF BECOMING A BEAUTY QUEEN?

Believe in yourself, stay true to your values, and never give up on your dreams. You have the power to create positive change and inspire others."

SKINCARE ESSENTIAL

What Is Niacinamide?

Niacinamide is a form of vitamin B3 that helps to soothe redness, reduce hyperpigmentation and aid in hydration, per the National Center for Biotechnology Information (NCBI). The great thing about topical niacinamide is that it has minimal side effects, per the NCBI. Furthermore, Dr. Henry recommends the ingredient for its soothing and anti-

inflammatory properties, and for those with sensitive skin. "It contributes to moisturizing the skin, and it also contributes to fortifying the skin barrier and reducing inflammation," she says.

What Is Vitamin C?

Vitamin C is an antioxidant known for its brightening and anti-aging abilities in topical skin care applications, per the [NCBI](#). There's a good chance you already use a vitamin C serum or moisturizer in your morning routine to fight hyperpigmentation and dullness. There are many different forms of vitamin C found in topical skin care; L-ascorbic acid is vitamin C in its strongest and purest form, and it's highly effective in topical skin care applications, per the NCBI.

Can You Use Niacinamide With Vitamin C?

For years, it was recommended to use niacinamide and vitamin C in separate



routines because vitamin C formulations weren't always stable, Dr. Henry says. Furthermore, per the Indian Dermatology Online Journal, when a vitamin C formula isn't stable, it's not as effective on the skin, and when you pair it with certain ingredients, like niacinamide, that can make both ingredients ineffective. Vitamin C serums can become unstable when the formula is exposed to air and sunlight. A good indication that your vitamin C serum is no longer stable is if it becomes a dark, amber color.

Today, formulations have improved and sometimes, niacinamide can be successfully paired with vitamin C, but you really have to pay attention to the products you're using. In fact, it's highly situational, but your best chance is to use vitamin C serum and niacinamide serum formulated to be used together. L'Oréal Paris recommends using L'Oréal Paris Revitalift Derm Intensives 12% Pure Vitamin C + E + Salicylic Acid Serum and L'Oréal Paris Bright Reveal 12% [Niacinamide + Amino Sulfonic + Ferulic Acid] Dark Spot Serum in the same routine to target dullness and dark spots. This way, you can confidently use both in the same regimen because the brand has formulated them with the intention to pair if needed.



4 ESSENTIAL STEPS TO BECOME A FASHION MODEL

Do you dream of being on the glossy covers of top fashion magazines or being the face of top fashion brands? If yes, you are not alone. Becoming a fashion model is an aspirational path that has delighted the hearts of countless candidates. But in today's competitive world, you need careful planning, preparation, and a lot of dedication to start a career as a fashion model.

So, if you're ready to take a step toward your dream career, read on! In this blog post, we will provide four essential steps to set you on the right track.

Let's get started!

ENHANCE YOUR APPEARANCE

If you're an aspiring fashion model, understand that your overall appearance plays a significant role in this competitive industry. This means along with a clear face, having a toned body is also essential.

To achieve a sculpted physique, you can consider one of the body contouring treatments like breast lift, tummy tuck, abdominoplasty, and much more. Similarly, for enhancing your facial beauty, there are various treatments to consider, such as a facelift, brow lift, or rhinoplasty.

However, make sure to consult with professionals who can provide guidance tailored to your unique needs and goals. Note - Regardless of whichever cosmetic treatment you undergo, it is essential to maintain a healthy lifestyle to retain the results of treatments and boost your overall well-being.

DEVELOP MODELING SKILLS

Once you have that model appearance, the next step is to work on the skills you need to become a model. These include the art of posing, ramp walking, and facial expressions.

Of course, to hone these skills, you need to practice a lot. You can do this in front of a mirror to see what works best for your body type and face. While practicing on your own is crucial, study the work of successful models and observe their poses, walks, and expressions.

If you have the opportunity, consider seeking professional modeling training. Guidance from experts can provide valuable feedback and help refine your skills.



BUILD YOUR PORTFOLIO

A modeling portfolio is essential, as many potential studios will look at it before deciding to work with you. It is your visual resume showcasing your potential and versatility as a model.

For this, research to find reputable photographers who can capture your best angles. Moreover, share your aspirations and ideas with them for the shoot.

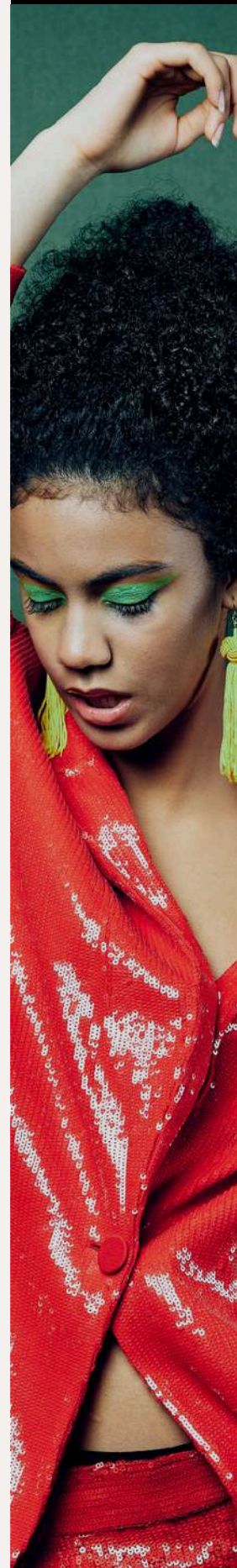
Lastly, when selecting photos for your portfolio, aim for a diverse range of shots that highlight your versatility. Include beautiful headshots and full-body shots that display your physique, posture, and facial expressions.

NETWORK AND FIND OPPORTUNITIES

Networking plays a crucial role in the fashion industry. It opens doors to valuable connections and opportunities.

The best way to network is by attending fashion shows, industry events, and workshops to meet photographers, designers, and agents. Attending these events is not enough; make efforts to introduce yourself, exchange contact information, and follow up after the event. You can start seeking out job opportunities online as well. For example, if you are interested in getting steady jobs, you can do a search to see what is available and start applying. Check out more at premiummodelsapp.com

Additionally, look for opportunities to promote yourself that could get you noticed by potential clients. For example, collaborating with upcoming designers so that they give you some exposure by featuring you in their social media or portfolio.



MEET QUEEN TRESURE MOSES

2nd Runner Up, Miss Integrity
Nigeria 2024

Treasure, a 20-year-old from Kaduna State, Nigeria, is a dynamic entrepreneur, model, and public health enthusiast. She's passionate about innovation and creativity, and dedicated to making a positive impact.

As a Public Health student at the National Open University of Nigeria, She is gaining knowledge and skills to drive change in the healthcare sector. Her modeling journey has also been a game-changer, boosting her confidence and opening doors to new opportunities.





Treasure, a 20-year-old from Kaduna State, Nigeria, is a dynamic entrepreneur, model, and public health enthusiast.

Notably, She Treasure has been selected as one of the Queens of Miss Integrity Nigeria, recognizing her beauty, intelligence, and integrity.

When she's not hitting the books or working on her business ventures, you can find her cooking, dancing and hiking.

Rising Star

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Origins of the Beauty Pageant Contests to determine "who is the fairest of them all" have been around at least since ancient Greece and the Judgment of Paris. According to legend, a poor mortal goatherd, Alexandros (Paris), was called upon to settle a dispute among the goddesses. Who was the most beautiful: Hera (Juno), Aphrodite (Venus), or Athena (Minerva)? All three goddesses offered bribes: according to the writer Apollodorus, "Hera said that if she were preferred to all women, she would give him the

BEAUTY PAGEANT ORIGINS AND CULTURE

kingdom over all men; and Athena promised victory in war, and Aphrodite the hand of Helen." When Paris selected Aphrodite in exchange for getting Helen of Troy, the most beautiful mortal of the time, he inadvertently started the Trojan War. While ancient Greeks memorialized in myth the complicated relationship between beauty and competition, there is no historical

evidence that they actually held contests for women. A "contest of physique" called the euandria was held yearly at an Athenian festival — but the contest was for men. European festivals dating to the medieval era provide the most direct lineage for beauty pageants. For example, English May Day celebrations always involved the selection of queens.

In the United States, the May Day tradition of selecting women to serve as symbols of bounty and community ideals continued, as young beautiful women participated in public celebrations. When George Washington rode from Mount Vernon to New York City in 1789 to assume the presidency, groups of young women dressed in white lined his route, placing palm branches before his carriage. General Lafayette's triumphant tour of the United States in 1826 also was greeted by similar delegations of young women.

INTERVIEWING TIPS FOR A MODELING CAREER.

Working through an agency is the most common way for a model to get work. Doing well in a modeling interview is key to getting your foot in the door. Whether you were contacted by the agency or are going in on your own accord, you need to present yourself in the best light to make a lasting impression. This means you'll have to rely on more than just your good looks to ace the interview. Prepare with our interviewing tips for a modeling career!

Do Your Research

Research the agency, so you know what kind of models they represent as well as what their body style, portfolio, and other requirements are. This ensures you fit the criteria and are well-prepared for the interview. Many agencies put this information on their website, but you can also call them.

Prepare a Portfolio

A portfolio is one of the most effective tools an aspiring model has. Agencies may specify the number and type of photos you need to have in your portfolio. The minimum is generally one portrait photo and one in upright body position. You can also include simple poses such as sitting, profile and looking over your shoulder. You usually don't have to smile, but you may wish to have some pictures with varying facial expressions to show versatility. The clothing you wear should be tight-fitting, such as swimwear, tank tops, and skinny jeans. Do not wear any make-up in the shots, as the agency needs to see how you look completely natural.

Prepare a Resume

This document provides the interviewer with the most pertinent information about you at-a-glance. It contains information on your past modeling work, any training as an actor or any awards. Also a list of shows or publications you've appeared in, as well as any educational background you have in fashion or a related field. You can also include your body measurements, including height, weight, bust, waist, hips, inseam, dress size and shoe size. Some agencies though require you to put this information in a separate document called a "comp card".

Take Care of Your Appearance

Your hair, nails, and skin must be clean, neat and free of blemishes. You will want to look as natural as possible, so use a sparing amount of make-up. This may include a little bit of foundation, mascara, eye shadow, and lip gloss.

Practice Modeling

The interviewer will assess how well you pose and walk, so practice beforehand to make sure you've at least got the basics down. Watch videos and look in magazines to get ideas for poses, facial expressions and how to walk a runway. Try things out in a mirror to make sure it looks good, then ask family members and friends to watch and give you some pointers. Practice maintaining your composure in any situation.

Think of Answers to Common Questions

Modeling interviews usually involve some standard questions. These most often include questions about how long you've been modeling, any especially notable shows or publications you've appeared in. It may also be about the type of modeling you want to do (e.g. commercial, fashion, etc.), and why you want to work with that particular agency.

Exclusive:

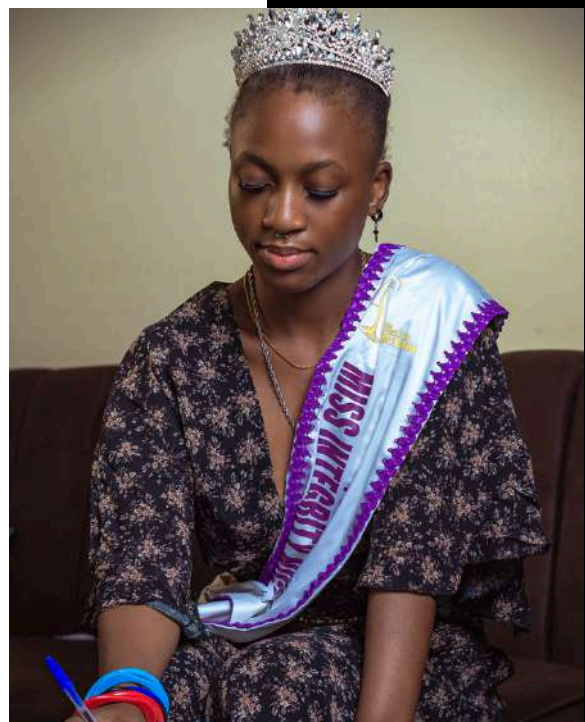
MEET QUEEN EMMANUELLA NWACHUKWU

Miss Integrity Top Model 2024

Emmanuella Nwachukwu is a model and a beauty queen. Born on June 23, 2003, in Delta State and now based in Lagos.

Emmanuella Nwachukwu's journey reflects her passion for fashion and creativity. She spent her early years in Oyo State, Ibadan, where she completed her primary education before finishing secondary school in Enugu State.

Currently a first-year student at Lagos State University, Emmanuella is pursuing a degree in Theatre Arts. Her love for fashion began at a young age, and despite challenges, she has remained dedicated to her passion. Though she hasn't yet had the chance to work with a modeling or fashion agency, Miss Integrity Nigeria has provided her with an incredible opportunity to showcase her talents.



During her time between secondary school and university, Emmanuella expanded her skills by learning hair styling, nails, and pedicure, further deepening her connection to the fashion world. Her leisure time is filled with trying on different outfits, capturing moments through photography, reading to stay focused, and immersing herself in music.

With a strong sense of determination and a keen eye for fashion, Emmanuella is committed to making her mark in the industry. She may not have achieved all her goals yet, but her journey is just beginning, and she's working tirelessly towards her dreams.

She draws inspiration from fashion icons, runway shows, and the vibrant street styles she encounters in her city. Emmanuella's friends often seek her advice on the latest trends, knowing her knack for effortlessly blending classic elegance with contemporary flair.

Her social media platforms are a testament to her growing influence, filled with curated posts that showcase her unique style and creative projects. Emmanuella's followers eagerly await her updates, drawn to her authenticity and the passion she exudes in every endeavor.

Emmanuella believes that knowledge is a powerful tool that will complement her practical skills and propel her forward in the competitive fashion industry.



Model Breaun



A modeling portfolio is a collection of photographs that highlights a model's style range and ability. It is essentially a resume that showcases a model's strengths and experiences while establishing a good first impression among modeling clients.

BE DIFFERENT

When it comes to portfolio, choosing the right pictures can make all the difference. A good picture not only about beauty but also reflects your personality and values. With so many models out there, its always overwhelming to be the chosen one.

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Our online portfolio platform is suitable for creating and sharing professional portfolios for modeling or any other industry. One of its unique features is the convenience of creating and maintaining an online portfolio, a digital resume, and a user profile (serving as a personal website/social media) all in one place.

Exclusive:

MEET QUEEN CYNTHIA CHIMA

Miss Amity
Integrity 2024



Cynthia Chima, hailing from Ebonyi State, is a dedicated and compassionate individual with a deep passion for education. Born and raised in the

vibrant city of Anambra, Cynthia developed a strong curiosity and an insatiable desire to learn from an early age. Her academic journey has been marked by success, where she not only excelled in her studies but also gained invaluable experience that shaped her resilience.

Cynthia's hobbies reflect her multifaceted personality. She has a love for cooking, a passion for knitting, a keen interest in fashion, and a deep appreciation for music. As she continues to pursue her passions, Cynthia is committed to making a meaningful impact in her community and inspiring others along the way.





With a unique blend of skills, experiences, and an unwavering passion, Cynthia Chima is confident in her ability to achieve her goals and leave a lasting legacy.

Her journey began in town where she discovered her love for fashion at an early age. Through dedication and hard work, Cynthia excelled in her journeying in modeling, currently emerged Miss Amity Intergrity at the just concluded Miss Intergrity 2024.

She embarked on a career that saw her breaking barriers and setting new standards in her field. She worked on innovative projects that pushed the boundaries of what was possible, earning accolades and respect from her peers. But her ambitions didn't stop there.

Cynthia believed in giving back to the community that supported her growth. She initiated several mentorship programs aimed at empowering young women to pursue careers in STEM. Her efforts have inspired countless individuals, helping them to realize their potential and strive for excellence.

Now, as she stands on the brink of new ventures, Cynthia continues to dream big. With each step she takes, she is not only achieving personal success but also paving the way for future generations. Her story is a testament to the power of perseverance, vision, and the impact one person can make in the world.

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MODEL PORTFOLIO:

HOW TO CREATE A MODEL PORTFOLIO



A professional model portfolio can help you secure a modeling agent, book modeling work, and achieve your career goals. Learn the elements of a great model portfolio and how to build your portfolio book step-by-step.

What Is a Model Portfolio?

A model portfolio, or modeling portfolio, is a digital or printed photo book used in the modeling industry by professional models and their agents to demonstrate a model's look, body type, versatility, and abilities. Aspiring models use portfolio books to gain representation from modeling agencies, display examples of their work to potential clients, and build their modeling careers.

7 Key Elements of a Model Portfolio

When creating your portfolio, choose the best photos to represent your look. Depending on the type of model you'd like to become, a professional model portfolio includes some or all of the following elements:

- 1.1. Beauty shot: If you hope to excel in fashion modeling, you may want to include a beauty shot using a professional hair stylist and makeup artist to achieve the types of photos found in fashion magazines. Unlike your headshot, which should show your natural look, beauty shots can display more dramatic looks and different hairstyles.
- 2.
- 3.2. Contact information: Include your contact information so potential clients and modeling agents can reach you. Include your email address, phone number, social media handles, and general location (such as New York or Los Angeles).



1.3. **Emotional shots:** If you want to be a commercial model, you'll want to include photos that display a range of facial expressions, from happy, smiling shots to serious, dramatic looks.

1.4. **Full-length shot:** Also known as a body shot, this photo shows your body type and physique. If you want to be a commercial model, include full-body pictures of yourself in different outfits. Many high fashion models have a swimsuit shot in their modeling photos.

1.5. **Headshot:** A good headshot shows your face and hair from the shoulders up. This photo should display a natural and honest look without heavy makeup or styling distortion.

1.6. **Location shot:** If you hire a professional photographer for your portfolio photo shoot, they can help you choose various locations for your photos that best suit the type of modeling you hope to pursue.

1.7. **Statistical information:** Include informational stats about yourself, such as your age, body measurements, and hair and eye color. If you have any physical features you think a potential client might want to know about, like tattoos, include that information, too.

How to Build a Model Portfolio

To build your model portfolio, follow this step-by-step guide:

1.1. **Choose your type of modeling.** As a beginner model, you'll want to choose the type of modeling you'd like to

pursue, such as fashion, commercial, or fitness. If you work with a modeling agent, they likely know what their clients want.

1.2. **Find a professional photographer.**

Though you might initially be able to get away with having a friend take photographs for your portfolio, you'll want a professional to achieve the best shots. "There's the misconception of when you start modeling, you have to pay tons of money to a photographer, rent a studio," Naomi Campbell says. "That's not true. If the model agent likes what they see and they would like to pursue you as being a model that works with their agency, then they will guide you [and] call a reputable photographer that they know."

1.3. **Make a plan of action.** Research other model portfolio examples and confer with your photographer and agent to determine the exact shots and looks you'd like to achieve for your photoshoot. Having a plan of attack will save you time on the day of the shoot and ensure you have every type of photo you need for your portfolio.

1.4. **Choose your wardrobe.** Depending on the type of modeling you want to do, you may already have the clothing you need for your photoshoot. According to supermodel Naomi Campbell, the "model uniform" is a fitted T-shirt and jeans. If you work with an agency, they may have a wardrobe stylist to supply you with great outfits.



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